# InnoTECH Research & Consulting, LLC

Operations research, innovation strategy, and emerging-technology assessment for defense, government, and industry. We help organizations decide what to build, what to buy, and what evidence the next decision actually requires.

**CAPABILITY STATEMENT**

VETERAN-LED · MICHIGAN

| UNIQUE ENTITY ID | CAGE CODE | SAM.GOV | BUSINESS TYPE | ESTABLISHED |
|---|---|---|---|---|
| LX57Z9B9ZX49 | 21XQ1 | Registered · All Awards Renewal in processing | Limited Liability Company<br>Veteran-Led Small Business | June 2024<br>Kalamazoo, Michigan |

## CORE COMPETENCIES

### Operations Research & Decision Support

Structure the problem, compare the alternatives on their merits, and put the evidence in front of whoever has to decide.

Research plans · alternatives analyses · operational assessments · decision briefs

### Emerging Technology & AI Assessment

Where AI, autonomy, and software agents fit a real workflow, and who reviews the output before anyone relies on it.

Use-case prioritization · data-dependency mapping · oversight design · pilot criteria

### Innovation Strategy & Program Development

Innovation programs built on the I5 framework, with every stage tied to a decision rather than a milestone.

Initiative definition · portfolio decisions · program design · workshop facilitation

### Space & Commercial Capability Integration

How space-enabled awareness and resilient communications reach a decision maker in time to matter.

Capability assessments · integration concepts · dissemination analysis · demonstration plans

### Experimentation, Wargaming & Transition

Design what an exercise should teach, then turn the findings into a transition plan someone owns.

Learning objectives · observation frameworks · after-action synthesis · transition roadmaps

### Education, Training & Curriculum Development

Instruction for working professionals, taught by someone who delivers this material at a university.

Curriculum design · executive workshops · lectures · innovation-coach certification

## REPRESENTATIVE WORK

> **Contracting standing, stated plainly.** InnoTECH has not yet held a federal prime contract or subcontract, so there is no CPARS record to pull. The work below was performed under commercial agreements; two engagements supported clients executing federal awards. Named references are available on request.

**DEFENSE MATERIALS FIRM — ARMY SBIR PHASE II SUPPORT**

Operations research and a materials environmental assessment behind the client's Phase II transition plan from TRL 4 toward TRL 7, including a late objection that needed a defensible numeric threshold.

**DEFENSE TECHNOLOGY FIRM — SBIR PURSUIT**

Rewrote the solicitation response and separated the customer, the end user, and the signing technical point of contact: three roles a small firm most often treats as one.

**EMERGENCY SERVICES ORGANIZATION — GRANT-FUNDED PROGRAM**

Program development, deliverables tracking, and closeout against an external grant deadline.

**MICHIGAN VENTURE FUND — PORTFOLIO SUPPORT**

Operations research supporting acquisition-and-transition evaluations across portfolio companies.

## DIFFERENTIATORS

### Built inside the requirements process

Founder David "Brew" Brewer served as Deputy Director of the Disruptive Technology Division at Air Force Futures (HAF A5/7) and as the Department of Defense representative to NATO for AI policy. He has written requirements, not only responded to them.

### Still in the operational seat

Space Operations Strategist, Michigan National Guard, supporting Exercise Northern Strike. Senior Advisor and Industry Mentor, NATO DIANA.

### Programs stood up, not just advised

Designed and led AIM-HI for the Department of Defense with the University of Michigan as certifying organization. Founded the Kelly Johnson Joint All-Domain Innovation Center.

### Senior team, no carried overhead

A fractional bench — chief operating officer, Washington-based business development lead, international partnership lead — assembled against the requirement, not billed year-round.

## NAICS CODES

| | | |
|---|---|---|
| **541611** | Administrative & General Management Consulting | Primary |
| **541512** | Computer Systems Design Services | |
| **541614** | Process, Distribution & Logistics Consulting | |
| **541618** | Other Management Consulting Services | |
| **541690** | Other Scientific & Technical Consulting | |
| **541720** | Research & Development, Social Sciences | |
| **611430** | Professional & Management Development Training | |

## PRODUCT SERVICE CODES

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|---|---|
| **B541** | Special Studies & Analysis — Defense |
| **B506** | Special Studies & Analysis — Data |
| **B599** | Special Studies & Analysis — Other |
| **R408** | Professional Support — Program Management |
| **R425** | Professional Support — Engineering |
| **R499** | Professional Support — Other |
| **R707** | Management Support — Acquisition |
| **AR12** | Space R&D — Applied Research |
| **U004** | Training — Scientific & Management |
| **U008** | Training — Curriculum Development |

Small business under all listed NAICS codes. Registered for federal contracts and financial assistance.

**ECOSYSTEM** NATO DIANA · Kelly Johnson Joint All-Domain Innovation Center · University of Michigan Center for Entrepreneurship · MEDC · Ann Arbor SPARK · Capital Factory · Michigan National Guard

**David "Brew" Brewer**
Founder & Chief Executive Officer

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Veteran-led small business. VOSB/SDVOSB certification is in process; neither status is claimed here, nor small disadvantaged business status. All work is unclassified; InnoTECH holds no facility clearance and does not handle controlled unclassified information. Named organizations indicate professional affiliation and experience — not endorsement, agency affiliation, or procurement preference. Not a contract vehicle, set-aside certification, or a representation of award eligibility.

INNOTECH R&C, LLC
UEI LX57Z9B9ZX49
CAGE 21XQ1
REV. SEPT 2026